



CONTACT: Samantha Feld
Douglas Elliman
(212) 891-7735
Samantha.Feld@elliman.com

Giselle Blanco
Douglas Elliman
212-891-7706
Giselle.Blanco@elliman.com

FOR IMMEDIATE RELEASE

Douglas Elliman Releases Its Spring / Summer 2020 *Elliman* Magazine Digitally

Elliman's Namesake Publication Celebrates the Outdoor Seasons & Stunning Portfolio of Resale, New Development & Rental Properties

New York, NY (April 6, 2020) – [Douglas Elliman](#), the largest brokerage in the New York Metropolitan area and one of the largest independent residential real estate brokerages in the United States, has released its Spring/Summer 2020 issue of *Elliman* magazine, which celebrates the creativity, lifestyle and ideas inspired by the sun-drenched summer months and the outdoors. In response to the current climate created by COVID-19, the firm has made the magazine digitally accessible, to meet the needs of readers across the nation.

Through the magazine's pages, readers are invited to vicariously enjoy engaging stories that bring to life beautiful locales via Douglas Elliman's portfolio of resale, new development and rental properties across the nation. Highlights include a cover story on a chic and distinctive La Jolla estate on the sea (*Curves Ahead*, p.14), a piece on the new fashion for high-end hotel living (*Permanent Vacation*, p.18), an aspirational guide on *How to Buy Your Own Island* (p. 268), an exclusive report on the new wave of private residential clubs where nostalgic pastimes meet world-class services (*Welcome to the Club*, p. 278), and a plethora of inspiring ideas to spruce up your own home for spring through floral design, décor and color trends.

"We hope *Elliman* magazine can serve as a heartfelt remedy to what has been a difficult late winter and early spring season," said Scott Durkin, President and COO of the real estate giant. "It was important for us to release the magazine digitally in order to provide our readers with stories and ideas to inspire and reenergize while practicing social distancing in today's climate. We want to provide an escape through idyllic natural locales, exquisite properties, as well as the lifestyles in Douglas Elliman's markets nationwide, including New York, the Hamptons, Connecticut, Florida, Boston, Texas, Colorado and California."

Additional spotlights in the content-filled Spring/Summer issue include:

- *What's SUP?:* Learn about the one of the world's fastest growing sports, stand-up paddleboarding
- *Tilting At Windmills:* a feature on the charming icons of the Hamptons
- *Outlaw Style:* a feature on Rod Emory's custom-built classic Porsches
- *Kingston Rules:* a spotlight on this Hudson Valley hotspot
- *Grape Expectations:* Inside the quest to become a Master Sommelier
- *Flower Power:* Find out from one of New York's most celebrated florists how to create an arrangement worthy of the poshest hotel lobby
- *Wall Coverings Make a Comeback:* Explore the chic new removable wallpapers that let you change a room's décor in seconds
- *Rhapsody In Blue:* Get inspired to update your home with a few splashes of Pantone's color of the year, Classic Blue
- *Tailoring the Expat Experience to Women:* an exploration of the international relocation process, especially tailored to solo-traveling women

"We set out to create an upbeat, visually enticing, and intellectually engaging issue inspired by our properties and regions," said Susan de França, President and CEO of Douglas Elliman Development Marketing. "What we've created is not only vibrant and entertaining but an essential resource for our clients as we guide them through the process of buying, selling, or renting a home."

Additionally, for all Elliman markets nationwide, there is a representative column, *My Neighborhood*, written by a long-time resident. This issue features guides to NYC's East Village; The Pines (Fire Island) and East Hampton on Long Island; Rye, New York; Carbondale, Colorado; Montrose, Houston, Texas; South Beach, Florida; and Venice Beach, California. Readers will also enjoy an international My Neighborhood feature on Pienza, Italy.

Flip through the digital issue of *Elliman* magazine online, currently available [here](#).

The print edition of *Elliman* magazine Spring/Summer 2020 will be available in May. At that time, it can be found in every Douglas Elliman office and sales gallery across the country and by direct mail targeted to affluent consumers in all Douglas Elliman markets using the Condé Nast and Hearst Magazines list management databases through Douglas Elliman's partnership with Headline Studio. Copies are also distributed to local luxury retailers in the Hamptons, Westchester County, Greenwich, Connecticut and Aspen, Colorado.

About Douglas Elliman

Established in 1911, Douglas Elliman is the largest brokerage in the New York Metropolitan area and one of the largest independent residential real estate brokerages in the United States. With more than 7,000 agents, the company operates approximately 120 offices in New York City, Long Island, The Hamptons, Westchester, Connecticut, New Jersey, Florida, California, Colorado, Massachusetts and Texas. Moreover, Douglas Elliman has a strategic global alliance with London-based Knight Frank Residential for business in the worldwide luxury markets spanning 60 countries and six continents. The company also controls a portfolio of real estate services including Douglas Elliman Development Marketing, Douglas Elliman Property Management and Douglas Elliman Commercial. For more information on Douglas Elliman as well as expert commentary on emerging trends in the real estate industry, please visit elliman.com.

###