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FOR IMMEDIATE RELEASE

Douglas Elliman to Host Virtual Workshop for First Time Home Buyers in NYC

New York, NY (September 30, 2020) – On Wednesday, October 7, 2020, [Douglas Elliman](#), the largest brokerage in the New York Metropolitan area and one of the largest independent residential real estate brokerages in the United States, will host a webinar at 5:00 p.m. EST designed to educate consumers on the home buying process in the greater New York City metropolitan area. The hour-long, information-packed seminar will feature top New York City real estate, legal, mortgage, sales and home renovation experts. The virtual event is open to the public and geared towards first-time home buyers in the New York City Tri-State area.

“This is a compelling year for first-time homebuyers in New York City,” explains Steven James, President and CEO of Douglas Elliman New York City. “Interest rates are historically low, allowing access to those who might not have been able to get into the market before. We want to educate buyers on how to successfully navigate the purchasing process and lay a foundation of trust for lasting relationships with new clients.”

The COVID-19 pandemic has pushed a number of New Yorkers who rent to consider purchasing their first home. In this uncertain time when the meaning of home has become more important than ever, Douglas Elliman will share its proven experience and expertise for first-time home buyers with the guidance they need to successfully transact in this . This event will explain conditions are right for buying right now with record-low mortgage interest rates and show why. The webinar will also demonstrate how New York City real estate holds strong value over the course of time, delivering a strong return on investment.

Co-hosting the webinar with Steven James, is Amy Hill, Executive Manager of Sales for Douglas Elliman’s Upper West Side and Harlem offices. Presenters will include Kenneth Haber, Executive Vice President and General Counsel for Douglas Elliman; Erin Dana Lichy, Founder of Homegirl; Ace Watanasuparp, Senior Vice President, National Director of Strategic Sales for Citizens Bank and Jonathan Miller, President and CEO of Miller Samuel Inc.

“In these uncertain times, it is not only important for buyers to learn what advantages they have in the real estate market, but for those buyers to have the ability to lean on a reliable and knowledgeable source,” says James. “Douglas Elliman is committed to providing new and existing clients alike with the best information in the industry from the moment they decide they want to buy, to the day they receive a fresh set of keys and beyond.”

Topics that will be discussed include how to buy a house in New York City, the process of getting a mortgage, how to renovate and transform New York City spaces and why New York City is a long-term investment.

Registration is required for the webinar which will be hosted on Zoom and live streamed on Facebook and Instagram. To register, please visit BuyNYC.Elliman.Com

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About Douglas Elliman Real Estate

Established in 1911, Douglas Elliman Real Estate is the largest brokerage in the New York Metropolitan area and the second largest independent residential real estate brokerage in the United States by sales volume. With more than 7,000 agents, the company operates approximately 105 offices in New York City, Long Island, The Hamptons, Westchester, Connecticut, New Jersey, Florida, California, Colorado, Massachusetts and Texas. Moreover, Douglas Elliman has a strategic global alliance with London-based Knight Frank Residential for business in the worldwide luxury markets spanning 60 countries and six continents. The company also controls a portfolio of real estate services including Douglas Elliman Development Marketing, Douglas Elliman Property Management and Douglas Elliman Commercial. For more information on Douglas Elliman as well as expert commentary on emerging trends in the real estate industry, please visit elliman.com.