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FOR IMMEDIATE RELEASE

McKenzie Ryan Joins Douglas Elliman

*Named the Top New York Millennial Power Broker by Forbes,
McKenzie will be based out of Elliman's flagship office at 575 Madison Avenue*

New York, NY (February 2, 2022) – Douglas Elliman Realty, one of the largest independent brokerages in the United States, is pleased to announce that McKenzie Ryan has joined the brokerage's flagship office located at 575 Madison Avenue in Manhattan. From here, McKenzie will leverage Elliman's culture of connectivity to network and work with agents in the Hamptons, Westchester, Connecticut, South Florida and California.

"McKenzie is one to watch. Not only is she highly regarded in the industry for her impeccable work ethic, but she is also a branding and marketing machine," said Scott Durkin, CEO of Douglas Elliman Realty, LLC. "We are confident she will thrive with us at Elliman."

In the last 12 months, McKenzie heavily utilized her social media presence to market and sell her client's properties and successfully transacted \$10,666,000 in volume from Instagram alone. In fact, her listings spent an average of 18 days on the market and 66.7% of her listings sold above the asking price.

"I am thrilled to join such a powerhouse firm," said McKenzie. "I am drawn to Douglas Elliman's first-class resources in technology, marketing and public relations. I look forward to collaborating with the industry's top talent to expand my business outside of New York City to the Hamptons and Westchester."

In 2019, *Forbes* named McKenzie the top New York Power Broker – making her the youngest broker ever to earn this title. Her ability to achieve record prices for her sellers and manage complex negotiations has also earned her industry-wide recognition in *Business Insider* as well as *Crain's New York*. She specializes in both resale and new development in the luxury condo and townhouse sectors, bringing an impressive portfolio of clientele ranging from high-profile entertainers, athletes, and artists to globally recognized executives and investors to the firm.

“McKenzie is the perfect addition to the Douglas Elliman family,” said Richard Ferrari, President and CEO of Douglas Elliman New York City and Northeast Region. “She has quickly grown to become a force in New York real estate. Her experience in social media, design and architecture in addition to her successful track record in high-end sales and rentals makes her a natural fit for our brokerage.”

McKenzie regularly appears in top-tier publications such as *The New York Times*, *The Wall Street Journal*, *CNN*, *Business insider*, *The New York Post* and more. She specializes in digital and social media, selling numerous properties through her social media channels and has impressively amassed a following of nearly 58,000 people on Instagram.

Prior to her real estate career, McKenzie was a decorated national athlete training for the Olympics as a top-tier Rhythmic Gymnast and classical ballerina. She was born and raised in New York, where she began selling real estate while attending high school at Horace Mann. McKenzie went on to attend Hamilton College and earn a Bachelor of Arts degree in history. She has a keen understanding of New York’s culture, architecture, design and built environment.

McKenzie dedicates her time to historic preservation in New York City, photographing and writing about historic buildings in addition to channeling her passion for dance into a mentoring program for young gymnasts and ballerinas from the Wendy Hilliard Foundation and Dance Theater of Harlem. Here, McKenzie teaches youth on how to harness their talents in the arts to transition into other industries and build successful careers.

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