



**CONTACT:** Stephen Larkin  
Douglas Elliman  
(212) 891-7000  
[stephen.larkin@elliman.com](mailto:stephen.larkin@elliman.com)

Gigi Blanco  
Douglas Elliman  
212-891-7706  
[Giselle.blanco@elliman.com](mailto:Giselle.blanco@elliman.com)

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## FOR IMMEDIATE RELEASE

### **Douglas Elliman Welcomes Nationally Ranked Agent Erin Boisson Aries**

**New York, New York (February 4, 2022)** Douglas Elliman Realty, one of the largest independent residential real estate brokerages in the United States, is pleased to announce that top producing New York City agent Erin Boisson Aries and her team are joining the firm. A respected leader in the field with over 20 years of luxury real estate experience, Erin and her eight-person team will be based in the brokerage's flagship office located at 575 Madison Avenue.

"Erin is so well-regarded in the industry because of her data-driven business that allows her to achieve record-setting deals, advise on the marketing and sales of world-class new development projects and produce the highly creative and targeted marketing campaigns for which she is renowned," says Howard M. Lorber, Executive Chairman, Douglas Elliman Realty, LLC. "We are proud that she has chosen Douglas Elliman to help further her business and we look forward to her continued success."

"I could not be more thrilled to bring my team to Douglas Elliman," says Erin Boisson Aires. "I am confident that Elliman's robust technology, marketing and public relations platforms, and particularly the firm's unparalleled expertise in new development marketing and research, will allow me to continue offering and improving upon the high-touch, white-glove and data-driven service for which my team is known around the world. Further, we couldn't be more thrilled about DE's exclusive partnership with Knight Frank, a property advisory firm in key markets where our clients call home and frequently transact.

Erin started her career at Douglas Elliman, and later worked at Corcoran, before spending a decade at Brown Harris Stevens, where she was the #1 top producing agent at the firm last closing over \$450M in business. She built a formidable business representing some of the most exceptional condo buildings and loft apartments downtown, but her team became widely recognized as the industry leader in advising sponsors on architecturally significant new developments particularly in West Chelsea.

"I have followed Erin's career for years and have always wanted to work with her and her team," says Scott Durkin, CEO of Douglas Elliman Realty, LLC. "She is a force in Manhattan. Her deft market knowledge, international perspective and keen eye for design provide the foundation for her successful track record in both high-end residential and commercial sales. Her team is a natural fit for our brokerage."

Most notably, the team represented SR Capital in the pre-development consulting, marketing and record-breaking \$450M sell-out of 551 West 21<sup>st</sup> Street, designed by internationally acclaimed architect Foster + Partners, where Erin acted as managing director of sales for the residential tower's lifespan from pre-development to final sale. Additionally, Erin achieved a record price per-square-foot

on sales at HL23, the first New York building designed by architect Neil Denari, cantilevering over the High Line. Erin and her team have sold record-breaking penthouses at other top new developments, from 15 Central Park West, 67 Vestry, 443 Greenwich Avenue, One Beacon Court and Sky Garage Condominium.

It was with this track record, her team's strong eye for design, and a client base that inspired her to team up with some of the most important collectors in art, design, watches, wine, handbags and other luxury collectible goods to launch the real estate brokerage directly inside Christie's New York City-headquartered auction house in 2018.

In just four years at the auction house, the team transacted in over \$1B in real estate, including advising her and some of the firm's most important clients in their real estate holdings in New York City, throughout the United States (including Los Angeles, Chicago and Miami), as well as prime property markets worldwide from London to Hong Kong, Dubai to Punta del Este.

The team transacted in over \$170M in 2021.

The team's recent representations include exceptional mansions on the Upper East Side and prime cooperatives along Fifth Avenue, as well as other architecturally significant condominiums throughout the city. In new development, they most recently represented Flag Luxury Group's The Ritz-Carlton Residences, New York, NoMad, designed by Rafael Viñoly and JHSF's Fasano Fifth Avenue, designed and appointed by Thierry W. Despont.

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### **About Douglas Elliman Inc.**

Douglas Elliman Inc. (NYSE: DOUG) is one of the largest residential brokerage companies in the New York metropolitan area, which includes New York City, Long Island, Westchester, Connecticut, New Jersey and the Hamptons, and the sixth largest in the U.S., with substantial businesses in California, Colorado, Texas, Florida and Massachusetts. In addition, Douglas Elliman sources, uses and invests in early-stage, disruptive property technology ("PropTech") solutions and companies and provides other real estate services, including development marketing, property management and settlement and escrow services in select markets. Additional information concerning Douglas Elliman is available on its website, [www.elliman.com](http://www.elliman.com).

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