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**FOR IMMEDIATE RELEASE**

**Top Ranked Agent Michael G. Lawler joins Douglas Elliman, Expanding the Firm's Florida West Coast Presence to Naples**

*Naples Expansion Increases Douglas Elliman's Florida Brokerage Office Count to Over 21 Offices*

**NAPLES, FL (September 9, 2021)** – Douglas Elliman, one of the largest independent residential real estate brokerages in the United States, announced today that it has expanded its Florida west coast footprint to include Naples, with the addition of the number 1 top producing agent, Michael G. Lawler. Since 2020, Lawler and his team have sold over \$560 million and are known for their multiple record-breaking sales and vast knowledge of the most prestigious neighborhoods in Collier and Lee Counties.

“Our continued search to expand our west coast presence with agents who mirror the reputable brand of Douglas Elliman, led us straight to Michael Lawler and his remarkable team,” said Howard M. Lorber, Executive Chairman of Douglas Elliman Realty, LLC. “The Naples area has continued to show strength in the market and with Douglas Elliman’s vast connectivity, I am confident that this team of agents will continue to lead the market through this rapid evolution we are seeing across Florida.”

Centrally located, Lawler and his team will be based out of the brokerage’s newest office at 800 Harbour Drive in Naples. With over 21 offices in Florida, this new location marks the firm’s second office on the west coast, bringing national and international connectivity to the real estate market of Naples and beyond.

“We are excited to welcome Michael and his team to Douglas Elliman,” said Scott Durkin, Chief Executive Officer of Douglas Elliman. “We look forward to the enhanced referral business in Naples within the Douglas Elliman network.”

Lawler consistently ranks as one of the leading sales associates in the state of Florida and nationally, he currently holds the accolade of placing number 15 nationally in 2020 for total sales volume among real estate brokers in the United States, per the REALTrends + Tom Ferry “The Thousand” annual rankings. Most recently, Lawler handled the record-breaking sale for the highest-priced residential closing in Lee County history for \$17 million at 16660 Captiva Drive and continues to break price barriers throughout Southwest Florida’s coastal communities. His strong knowledge of local market conditions, cutting-edge marketing strategies, passion for the industry and established network have resulted in the successful sale of many of the area’s most desired waterfront estates. Lawler has a commanding market share in many of the waterfront communities of southwest Florida. Lawler and his team bring to Elliman over \$44 million in active listings throughout the Naples area.

“Michael and his team exemplify the exact qualities we strive to promote at Douglas Elliman, and we are honored to have them join the brokerage as we continue to expand our presence in the west coast of Florida,” explains Jay Phillip Parker, Chief Executive Officer of Douglas Elliman Florida.

Lawler, has been named Executive Director of Luxury Sales at Douglas Elliman Real Estate and will continue to run his robust sales team under the Elliman brand.

Perched on the Gulf of Mexico in Southwest Florida, Naples is known for world class shopping, dining and abundant, world-class golf courses. It is also, only steps away from island seclusion or the untamed tropical wilderness of The Everglades.

#### About Douglas Elliman Real Estate

Established in 1911, Douglas Elliman Real Estate is the largest brokerage in the New York Metropolitan area and one of the largest independent residential real estate brokerages in the United States. With approximately 7,000 agents, the company operates approximately 100 offices in New York City, Long Island, The Hamptons, Westchester, Connecticut, New Jersey, Florida, California, Colorado, Massachusetts and Texas. Moreover, Douglas Elliman has a strategic global alliance with London-based Knight Frank Residential for business in the worldwide luxury markets spanning 61 countries and six continents. The company also controls a portfolio of real estate services including Douglas Elliman Development Marketing, Douglas Elliman Property Management and Douglas Elliman Commercial. For more information on Douglas Elliman as well as expert commentary on emerging trends in the real estate industry, please visit [elliman.com](http://elliman.com).