

JANUARY 2014

# FashionMANNUSCRIPT



## CGS

### 30 YEARS OF ENTERPRISING TOGETHER

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## New Year, New Stores

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Welcome to 2014! After a year that has remade our retail scene throughout all five of our boroughs, the New Year will see this trend continue. And, as always, I expect some surprises along the way.

### All About Apparel

*Balenciaga's* stunning new flagship, featuring green marble, limestone and chrome designed by Alexander Wang, debuted at 148 Mercer Street, as did its men's shop at 149 Mercer. *Sachi + Babi* popped up for the holidays inside *ANKASA* (1200 Madison Avenue). Fashion-forward women's boutique *Ehvonnae* has opened at 160 Orchard Street. Another location is at 145 Front Street in DUMBO.

*Eileen Fisher* is expanding around the city, announcing plans for a location at Brookfield Place, renovating its Time Warner Center Store and searching in Brooklyn. Givenchy plans a boutique uptown this year. *Intermix* crossed the river to Brooklyn for its borough debut at 140 Smith Street. *Intimacy* reopened its shop at 1252 Madison Avenue after a major makeover.

November was a big month for Australian retailers: *Zimmermann*, home to posh apparel, footwear and swimwear, has moved to a much larger flagship space at 55 Mercer Street, while *Sass & Bide* opened its first U.S. shop at 480 Broome Street. *Carven's* first U.S. boutique, one of only 16 worldwide, debuted at 83 Mercer Street. *John Richmond* is showcasing its contemporary and denim lines at its new flagship at East 56<sup>th</sup> Street, just off Fifth Avenue. *Dennis Basso's* fine furs have relocated a few blocks uptown to a 10,500-square-foot space at 825 Madison. The move allows the designer to combine his retail shop, wholesale showroom and tailoring services in one location. Not long after renewing its Soho location, *Prada* also has re-upped its 724 Fifth Avenue lease for another 15 years.

### Gemology

Turkey's *Gurhan Orhan*, a staple at Saks Fifth Avenue for decades now has his own boutique, *Gurhan Atelier*, for his stunning hand-crafted work at 160 Franklin Street. Brazil's *Yael Sonia* has a new showroom at 270 Lafayette Street. *Doyle & Doyle* has opened a second shop at 412 West 13<sup>th</sup> Street. *Trollbeads*, a specialist in charm bracelets, necklaces and beads, comes from Denmark to 1016 Sixth Avenue.

### More for Men

*Alexander Olch* has taken 14 Orchard Street.

### Amazing Accessories

*Moleskine's* second U.S. store has opened at 436 West Broadway. *Kara Ross'* jewelry and bags now have their first New York City store, at 29 East 60<sup>th</sup> Street.

### Home And Hearth

*Stillfried Wien* features luxury home furnishings and goods, as well as a smattering of fashion accessories, at 40 Walker Street. *Shelterego's* Paulina and Gosia Rojek have opened *Pas-Par-Tou*, featuring homewares and some jewelry at 206 Court Street in Brooklyn. *You and Yours Fine Vintage* moves from the Brooklyn Flea to its own shop at 240 Kent Avenue. Just in time for the holidays, *Hammacher Schlemmer* unveiled its renovated midtown flagship at 147 East 57<sup>th</sup> Street.

### Food, Glorious Food


*Grace's Marketplace* will move from Third Avenue to 215 East 68<sup>th</sup> Street at 2<sup>nd</sup> Avenue in the summer.

### To Your Health and Beauty

The latest department store beauty renovation is complete. *Macy's* has expanded its ground floor department to include new brands such as La Mer, Tom Ford, and Kiehl's. With so many of cosmetic, skin care and fragrance brands opening their own shops, department stores must keep current to remain competitive. And despite rising Internet sales, beauty remains one of the most experiential merchandise brands. Expect to see more renovations and constant change at every major beauty retailer. Ultra-luxury Dutch cosmetics firm *Rituals* will take its second store in the city at 231 Lafayette Street.

### A Little Of Everything

Transit-oriented development is an industry catchword around the world—and increasingly is important in the New York City subway system. We're already seeing retail opening at the Union Square station, and now the Metropolitan Transit Authority will open *Shop/Stop*, a 30-store complex at the Columbus Circle station to open in spring 2015. Stylists Vanessa Traina and Morgan Wendelborn have taken their online apparel, accessories and home goods stop into brick and mortar with *The Apartment*, 76 Greene Street. *Primary Essentials*, a "lifestyle shop" with items from housewares to textiles selected by stylist Lauren Snyder, has come to 372 Atlantic Avenue in Brooklyn. Internet lifestyle retailer *Zady*, which carries multiple luxury brands, popped up at LaGuardia Airport's Delta terminal through January 4<sup>th</sup>.

Happy 2014 & Happy Shopping! 

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