



CONTACT: Ashley R. Salom
Douglas Elliman
(305) 467-3013
Ashley.Salom@elliman.com

Samantha Feld
Douglas Elliman
(212) 891-7735
Samantha.Feld@Elliman.com

FOR IMMEDIATE RELEASE

Douglas Elliman Expands Sponsorship of the Annual Winter Equestrian Festival
National Brokerage is the Exclusive Real Estate Agency Partner, Global Dressage Sponsor for the First Year & Title Sponsor for a Fourth Consecutive Year

WELLINGTON, FL (January 28, 2019) – Douglas Elliman Real Estate, the third-largest real estate brokerage in the nation, announces official sponsorship of the 2019 Winter Equestrian Festival for the fourth consecutive year as title sponsor, first time Global Dressage sponsor and exclusive real estate agency partner.

Since January and continuing through March, Palm Beach International Equestrian Center is the epicenter of the horse world. The 12-week competition attracts more than 250,000 people, 6,000 horses and 3,400 riders from 50 states and 33 countries with increasing participation from South America and Europe, making it the largest and longest running equestrian competition in the world.

“Throughout the country, Douglas Elliman is a proud supporter of the Equestrian arts and we are thrilled to expand our presence at The Winter Equestrian Festival this season,” said Scott Durkin, President and Chief Operating Officer at Douglas Elliman. “We are committed to supporting the equestrian communities in the markets we serve and WEF allows us to connect with our customers, clients and visitors drawn to Wellington from all over the world.”

As first year Global Dressage sponsors, Douglas Elliman will partake in a total circuit of eleven horse show weeks, seven International and four National Dressage weekly competitions at The Global Dressage Festival between January 9 through March 31, 2019. In addition to the brand’s overall involvement, every Wednesday morning the \$36,000 Douglas Elliman 1.45m Jumper Series will take place until Wednesday, March 26th.

“Douglas Elliman is proud to continue our support of The Winter Equestrian Festival, with the addition of The Global Dressage Festival sponsorship,” said Jay Phillip Parker, CEO of Douglas Elliman’s Florida brokerage. “As the leading brokerage of the equestrian community with a global reach through our Knight Frank partnership, the festival aligns with our brand’s overall mission in offering experiential high-level services to the luxury consumers of the world.”

The brokerage will also participate as the 2019 Title Week sponsor on March 6th through the 10th. Douglas Elliman’s Grand Prix is scheduled to take place the evening of March 9 during the sponsored Title Week followed by the yearly Douglas Elliman WEF Gala.

Douglas Elliman has a lengthy history of corporate affiliation with the equestrian community, including a longstanding sponsorship of the Hampton Classic, another high-profile event attracting a similar demographic as the Winter Equestrian Festival as well as sponsoring the American Gold Cup in Salem,

New York. The company's continued growth throughout the South Florida region, including Palm Beach and specifically Wellington, makes the continued sponsorship a natural alliance of the broker's brand platform.

This will be The Winter Equestrian Festival's 40th year of competition. The festival has been the pinnacle of equine competition in South Florida for more than four decades, welcoming enthusiasts and athletes annually to contest one of the most competitive shows in the world. This year's circuit will offer more than \$9 million in prize money throughout the duration of the season and will feature many of the world's top internationally ranked riders including reigning World Kent Farrington and Mclain Ward, who call Wellington, FL, home during the winter months, Adrienne Sternlicht, Beezie Madden, Laura Kraut, Todd Minikus, Tiffany Foster, Lauren Hough, Jessica Springsteen, Georgina Bloomberg, Daniel Bluman and Shane Sweetnam.

##

About Douglas Elliman Real Estate

Established in 1911, Douglas Elliman Real Estate is the largest brokerage in the New York Metropolitan area and the third largest residential real estate company nationwide. With more than 7,000 agents, the company operates approximately 113 offices in New York City, Long Island, The Hamptons, Westchester, Connecticut, New Jersey, Florida, California, Colorado and Massachusetts. Moreover, Douglas Elliman has a strategic global alliance with London-based Knight Frank Residential for business in the worldwide luxury markets spanning 60 countries and six continents. The company also controls a portfolio of real estate services including Douglas Elliman Development Marketing, Douglas Elliman Property Management and Douglas Elliman Commercial. For more information on Douglas Elliman as well as expert commentary on emerging trends in the real estate industry, please visit elliman.com.