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# FashionMANNUSCRIPT



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## Spring Fever

BY FAITH HOPE CONSOLO, CHAIRMAN, THE RETAIL GROUP, DOUGLAS ELLIMAN



It's almost over—winter, that is! Spring is coming, and so are some amazing new shops, relocations and expansions, particularly in the ever-growing food sector. After all, these days food is fashion!

### All About Apparel

*Barneys New York's* return to Chelsea at the Loehmann's space at 101 Seventh Avenue (in 2017) isn't exactly a surprise; it had been located in the same store some 20 years ago. The deal was signed prior to Loehmann's liquidation, but expect other area Loehmann's stores to be re-leased quickly. *Wink* will be relocating from 188 Columbus Avenue to an as-yet-unnamed spot. *Urban Outfitters* continues to make progress on its upcoming location at 1333 Broadway. *Rachel Comey's* first boutique will open at 95 Crosby Street this spring. Anthropologie's bridal shop *BHLDN* may be setting up an in-store boutique at the 1230 Third Avenue location. *Dover Street Market* made its long-awaited debut at 160 Lexington Avenue. *Theory* has signed for a shop at Brookfield Place (formerly the World Financial Center), joining *Salvatore Ferragamo*, *Hermes*, *Michael Kors*, *Burberry*, *Calypso St. Barth*, *Judith & Charles* and more.

### Play On

*Keshev Music Imports* has relocated from 67 East Fourth Street to a much larger space at 24 Rutgers on the Lower East Side.

### Just Gems

*The Mark Project*, a micro shop-in-shop curated by stylist Mark Howell, opened inside *Delicate Raymond Jewelry Bar*, 73A Orchard Street. The in-store boutique, which has been popular with apparel, accessories and even food, is here to stay.

### Home and Hearth

Rumor has it that *Sotheby's* may anchor *Hudson Yards* (31<sup>st</sup> Street and Tenth Avenue)—or perhaps a department store or two. We'll see. The project's already-announced *Fairway* anchor will serve the entire community, and emulates (and with luck, replicates the success of) *Whole Foods* at *The Shop* at Columbus Circle, another Related Cos. development. Real estate and art investor *Robert M. Blumenthal* has opened a contemporary gallery on the third floor of 1045 Madison Avenue.

### Food, Glorious Food

*Starbucks* has come to Inwood, opening at 4761 Broadway. Look for more dining options and retail to join this urban pioneer. French baker *Mille-Feuille* will debut this month at 2175 Broadway, formerly *Big Nick's*. *Babeth's Feast*, from *Crumb's Bake Shop* founder Jason Bauer and *Le Pain Quotidien* investor Elisabeth de Kergorlay, is coming to 1422 Third Avenue in April, offering 350 gourmet frozen food items from herbs to meals.

At press time, *Chocolate Works*, from the same family who brings us 5<sup>th</sup> Avenue *Chocolatiere*, was hoping to open in time for Valentine's Day at 110 Montague Street in Brooklyn Heights. Brooklynites adopting the trend toward organically grown, locally sourced produce and other foodstuffs will get a boost from a new location: *Nextdoororganics*, a community-supported agriculture (CSA) program that lets members buy such foods has opened its first brick-and-mortar location at 360 Throop Avenue in Bedford-Stuyvesant. Members join online, then pick up orders at the shop, which also sells tea and coffee, and hosts events such as cooking workshops. Another health-food merchant, *Dig Inn Seasonal Market*, opened its seventh City location at 2884 Broadway. A perfect deal for the boardwalk: *Rita's Ice-Custard-Happiness* took 1,500 square feet at 1327 Surf Avenue in Coney Island, Brooklyn. Coffee roaster *Brewklyn Grind's* first store will open at 557 Myrtle Avenue in Clinton Hill.

Talk about customization: *Pink Nori*, which allows you to make your own sushi, opened in January at 36-06 30<sup>th</sup> Avenue in Astoria, Queens.

### Fitness Fanatics

After popping up around the city annually for years, *Barre3* comes from Portland, Ore., to a permanent location over the new *Liquiteria* (formerly *Gray's Papaya*) at 6 West 8<sup>th</sup> Street.

### Four-Legged Friends

Indulgent pet parents will be able to pamper their pooches in style at *The Spot Experience*, a dog-care facility that offer day care, physical therapy and dog-walking services, a wellness center, and a retail store to the residents at 620 West 42<sup>nd</sup> Street. This is just the latest example of growth in the pet-care sector, expanding rapidly around the country.

### That's Entertainment

*iPic*, which combines fine dining (served at your seat) with a movie, will open at 111 Fulton Street at the South Street Seaport, and is looking at other New York City locations. This is a terrific destination tenant for the Seaport.

Happy Shopping! 

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