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FOR IMMEDIATE RELEASE

**20 WEST – Eighteen Newly Renovated Apartments – Come to Market at historic
20 West Street**

*The Shaffer Team at Douglas Elliman to Exclusively Handle Sales and Marketing For
New Homes at Elegant Art Deco Property in FiDi*

New York, NY (February 7, 2019) – [Douglas Elliman](#), the third largest residential real estate company nationwide, is pleased to announce that The Shaffer Team, led by Evan Shaffer, has been tapped to handle the exclusive sales and marketing of the new **20 West** – 18 fully-renovated apartments located within 20 West Street, formerly the site of the historic Downtown Athletic Club in the Financial District. The new homes will range from studio to two-bedroom homes, and will be delivered with either a modern or industrial finish. The website for these new units is now live. Interested brokers and buyers can register at www.20WestStreet.com.

Originally built as an art-deco style clubhouse in 1930, the NYC landmarked building at 20 West Street, designed by the architectural firm of Starrett & van Vleck, was transformed into a 283-unit luxury residential tower known as The Downtown Club in 2005. The condominium offers 12,000 square feet of amenities and sweeping views of Downtown Manhattan, Brooklyn, New Jersey and the Statue of Liberty.

“20 West Street is a truly iconic property, and we’re incredibly excited to introduce these eighteen new homes to the market,” said Shaffer. “Buyers at the new 20 West have the option to choose between highly-designed homes with either a modern or an industrial twist. Both beautifully compliment the building’s storied 20th century architecture. We expect that the vibrancy of lower Manhattan, and the building’s wide breadth of amenities, will also draw discerning buyers.”

In the modern design concept, sophisticated kitchens will feature hand-crafted white oak lower cabinetry with white lacquer upper cabinets, porcelain tilebar backsplashes, Restoration Hardware pendant lighting, White Silestone countertops and sleek Miele appliances. The industrial design concept will tout custom Stone Island gray oak lower cabinetry with white lacquer upper cabinets, subway tile backsplashes, Besa pendant lighting, White Silestone countertops and stainless steel Thermador appliances. All

apartments will feature white oak wide plank flooring throughout, LED lighting picks and custom cove lighting, and four-inch contemporary base molding. The units will also come newly fitted with washer/dryers – a huge added bonus lacking in most of the original layouts.

Spacious living rooms in the modern design feature natural and soft tones enhanced by clean lines, while the industrial approach pairs high ceilings with open beams to evoke downtown loft-style living. Master bedrooms offer a comforting and relaxing environment created by soft tones and custom lighting highlighted by rich accent walls. Bathrooms finishes include Carrera marble walls, gray porcelain flooring, Grohe fixtures, Miseno medicine cabinets, and Moreno bath vanities.

20 West is located within a 24-hour, full-service building with a full-time doorman and concierge. The sprawling amenity space houses a “state-of-the-art,” double-height and windowed fitness center attached to an outdoor garden, a yoga studio and massage room, a billiards room, bicycle storage, and a residents’ lounge. A common roof deck atop the building offers expansive and breathtaking views of the Hudson River and beyond.

The condominium is in close proximity to some of Lower Manhattan’s best parks and green spaces, full of athletic fields, playgrounds, gardens, public art and options for biking, boating and more. These include Bowling Green Park, Hudson River Park, the Hudson River Greenway bike path, South Cove Park and Rockefeller Park. The neighborhood is also convenient to subways and ferries and home to a plethora of popular hot spots for food and drink, including Stone Street, Pier A Harbor House, Brookfield Place and Eataly Downtown. For more information visit www.20WestStreet.com.

About Douglas Elliman Real Estate

Established in 1911, Douglas Elliman Real Estate is the largest brokerage in the New York Metropolitan area and the third largest residential real estate company nationwide. With more than 7,000 agents, the company operates approximately 113 offices in New York City, Long Island, The Hamptons, Westchester, Connecticut, New Jersey, Florida, California, Colorado and Massachusetts. Moreover, Douglas Elliman has a strategic global alliance with London-based Knight Frank Residential for business in the worldwide luxury markets spanning 60 countries and six continents. The company also controls a portfolio of real estate services including Douglas Elliman Development Marketing, Douglas Elliman Property Management and Douglas Elliman Commercial. For more information on Douglas Elliman as well as expert commentary on emerging trends in the real estate industry, please visit elliman.com.

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