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FOR IMMEDIATE RELEASE

Douglas Elliman Continues Statewide Expansion in Florida

Third Largest Real Estate Brokerage in United States Acquires Manalapan-Based Scott Gordon Realty

MANALAPAN, FL (February 25, 2019) Douglas Elliman, the nation's third largest residential real estate brokerage company, announced today that it has acquired Manalapan-based Scott Gordon Realty. With over 30 years of real estate experience, founder and CEO Scott Gordon has been one of the leading Palm Beach County condominium marketing and sales specialists since 1987. Gordon, who has been named executive director of luxury sales, joins Elliman with his wife and business partner, Mindy Gordon, and their team of real estate professionals. They will continue to work from 270 South Ocean Boulevard located in Plaza del Mar, across from the iconic Eau Palm Beach Resort & Spa in Manalapan.

With this announcement, [Douglas Elliman](#) now boasts 22 offices and approximately 1,100 real estate agents across the state of Florida.

"Our intent to join forces with likeminded professionals as we continue to grow the Elliman brand across the state of Florida led us directly to Scott and his incredible team," said Jay Phillip Parker, CEO of Douglas Elliman Florida. "Manalapan has shown tremendous growth throughout the last decade and we are thrilled to have a strong presence in this important market."

With future plans to tap into the surrounding areas of Manalapan including Palm Beach Island, Delray Beach, Hypoluxo, and West Palm Beach, Gordon and his team bring to Elliman 51 active exclusive listings.

"The decision to join Douglas Elliman was based on the strength of the brand, both nationally and internationally, as we continue to see strong interest in Manalapan from buyers from across the country and around the world," said Scott Gordon. "Douglas Elliman provides a multitude of impressive platforms including a global partnership with Knight Frank and best-in-class technology, marketing, and public relations that will help my team provide superior service to our valued customers and clients."

Palm Beach County is home to an estimated 6 million residents and is known as one of Florida's wealthiest counties. Along 47 miles of Atlantic coastline, the county features 15 unique districts including Manalapan, West Palm Beach and Palm Beach Island. Known for the award-winning PGA

golf course and iconic Worth Avenue shops, Palm Beach County is known to generate approximately \$7 billion in annual economic impact in the local economy and supports more than 66,000 jobs.

About Douglas Elliman Real Estate

Established in 1911, Douglas Elliman Real Estate is the largest brokerage in the New York Metropolitan area and the third largest residential real estate company nationwide. With more than 7,000 agents, the company operates approximately 118 offices in New York City, Long Island, The Hamptons, Westchester, Connecticut, New Jersey, Florida, California, Colorado and Massachusetts. Moreover, Douglas Elliman has a strategic global alliance with London-based Knight Frank Residential for business in the worldwide luxury markets spanning 60 countries and six continents. The company also controls a portfolio of real estate services including Douglas Elliman Development Marketing, Douglas Elliman Property Management and Douglas Elliman Commercial. For more information on Douglas Elliman as well as expert commentary on emerging trends in the real estate industry, please visit elliman.com.

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