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## FOR IMMEDIATE RELEASE

**On Your Marks, Get Set, Go! Sixth Annual *Ride for Love* Readies to Take Off**  
*Benefitting God's Love We Deliver, Annual Bike Ride Has Raised Over \$600,000, Provided More than 60,000 Meals to Date*

**New York, NY (September 6, 2018)** – On October 27th, [Douglas Elliman Real Estate](#), the third-largest residential real estate brokerage company in the United States, will host the sixth annual *Ride for Love* to benefit [God's Love We Deliver](#), New York City's leading provider of nutritious, individually-tailored meals for people who are too sick to shop or cook for themselves. Previously known as the Ride to REiNVENT, the annual ride has raised over \$600,000 and provided more than 60,000 meals to date.

Cyclists of all abilities may choose either the 100-mile century ride or the 35-mile sprint, with both routes beginning in Highlands, New Jersey and ending in Atlantic City. Both courses will offer organized rest stops, and photographers and videographers will be documenting the ride. The brainchild of Max Dobens, Douglas Elliman's senior regional executive manager of sales for Brooklyn, the event has previously attracted participants from California and London, in addition to local New Yorkers. Last year drew 50 cyclists and over 1,600 donors.

"I'm setting high goals for this year's Ride for Love, as it marks the first year the event will be open to the public," said Dobens. "With support from Elliman agents, friends, and family nationwide, all bets are on for breaking previous records. I am of course thrilled to be supporting the vital work of God's Love We Deliver."

"God's Love We Deliver is proud to partner with Douglas Elliman once again for the *Ride for Love*," said the organization's CEO, Karen Pearl. "Not only do we raise important funds so that we can continue our important work delivering 7,000 meals a day to New Yorkers in need, the *Ride for Love* creates a great deal of visibility and awareness around our work."

**[Registration is now live](#) and the ride is open to the public. Participants can [register here](#) free of charge. Registration also includes a rider kit with swag from sponsors.**

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[About Douglas Elliman Real Estate](#)

Established in 1911, Douglas Elliman Real Estate is the largest brokerage in the New York Metropolitan area and the third largest residential real estate company nationwide. With more than 7,000 agents, the company operates approximately 113 offices in New York City, Long Island, The Hamptons, Westchester, Connecticut, New Jersey, Florida, California, Colorado and Massachusetts. Moreover, Douglas Elliman has a strategic global alliance with London-based Knight Frank Residential for business in the worldwide luxury markets spanning 60 countries and six continents. The company also controls a portfolio of real estate services including Douglas Elliman Development Marketing, Douglas Elliman Property Management and Douglas Elliman Commercial. For more information on Douglas Elliman as well as expert commentary on emerging trends in the real estate industry, please visit [elliman.com](http://elliman.com).

### About God's Love We Deliver

God's Love We Deliver is the New York metropolitan area's leading provider of life-sustaining meals and nutrition counseling for people living with severe illness. Begun 33 years ago when one woman delivered a meal to a man dying from AIDS, today God's Love cooks and home-delivers 7,200 meals each week day and serves clients living with more than 200 different diagnoses. God's Love provides the specific, nutritious meals a client's severe illness and treatment so urgently require. Meals are individually tailored for each client by a team of Registered Dietitian Nutritionists, and all clients have access to unlimited nutrition counseling. God's Love supports families by providing meals for the children and senior caregivers of its clients. All the agency's services are provided free to clients, and God's Love has never had a waiting list. God's Love is a nonsectarian organization. For more information, visit [www.godslovewedeliver.org](http://www.godslovewedeliver.org).