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FashionMANUSCRIPT



MAYER CPAS LLP

RESHAPING THE WAY ACCOUNTANTS
WORK WITH FASHION

ROBERT O. MAYER & STUART MAYER

Falling Into Fashion

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coats now!

The days soon should begin cooling down a bit, but the retail scene is heating up as new stores prepare for the critical holiday season (can you believe it?), and other retailers are relocating to larger spaces. And the fitness boom shows no sign of abating. Start looking for those new sweaters and

All About Apparel

Dear Rivington will relocate from its namesake street to a larger space at 37 Great Jones Street. Online retailer *Everlane* popped up in Soho in June at 199 Lafayette Street. Could this be a harbinger of a permanent store to come? *Szeki Chan* returns to retail with 7115 *Szeki* at 157 Rivington Street. *Banana Republic* will open an outlet shop on 125th Street in Harlem. Women's apparel brand *Courtshop* has come to Williamsburg at 218 Bedford Avenue. *Sonia Rykiel* has a new in-store boutique replicating its Paris flagship at Bloomingdale's, marking the French brand's return to the city. *Forever 21* has signed for a location at the upcoming Mall at Bay Plaza in the Bronx. Revisit 1980s and 1990s hip-hop style with apparel from *La Petite Mort*, 37B Orchard Street. San Francisco-based *Filmore and 5th Designer Consignment* will have its first New York location at 398 Broome Street, offering apparel and accessories from haute couture to stylish basics at extraordinary prices.

Amazing Accessories

Dita, a mainstay in Los Angeles for eyewear, is coming east with a flagship at 273 Lafayette Street.

Best for Beauty

Crossfit Solace is an upscale take on fitness at 38 East 32nd Street. *Kiehl's* latest outpost is at 223 Mulberry Street. For beauty, health and everything else, *CVS* has opened a block-long pharmacy at 42-56 East Houston Street, and plans a unit at 2 West 14th Street. *KeratinBar* has replaced *Blow* at 342 West 14th Street. *The Organic Pharmacy* comes straight from London to 353 Bleecker Street. The unit will be the company's first store on the East Coast. *King's Pharmacy* has a new store at 525 Court Street in Carroll Gardens, the latest in a series of deals in the area after a renovation of the Smith-Ninth Street subway station. A new *Sugar Hill Pharmacy* completes the repositioning of two streets of retail in Harlem's Sugar Hill District, taking a space at the Hillview Towers at 708 St. Nicholas Avenue. My team has the exclusive agency for the property, and we've also placed *Sugar Hill Medical Plaza*, *Unity Wines*, *Metro PCS* and other services at the complex.

Time and Gems

Nora Kogan has opened a boutique at 103 Metropolitan Avenue in Williamsburg.

Fabulous Furnishings

We have a number of new home décor stores coming in – not surprising given the number of new residential buildings going up around the city. Rumor has it that *Restoration Hardware* will take a huge space at 9-19 Ninth Avenue in Meatpacking. Not so fast: *Steven Alan Home* has now decided to postpone its move from Tribeca to Williamsburg. *Michaels Arts and Crafts* made its long-awaited debut at 675 Avenue of the Americas. *Colony*, a new multipurpose design exhibition space, showcases a number of furnishing, textile and lighting designers at 324 Canal Street.

Tech Time

Want to explore 3-D printing without spending thousands of dollars? Check out the new print shop *iMakr* at 125 Allen Street. Camera and technology megastore *Adorama* has taken a new and larger space at 50 West 17th Street.

Best for Books

No, not everyone is giving up on bookstores. *Mendo*, an Amsterdam-based company that focuses on selling coffee-table books, has come to the United States at the citizenM hotel near Times Square, 218 West 56th Street.

Healthy Living

We're also continuing to see a fitness explosion around the city, with a number of Manhattan chains now expanding into ever-trendy Brooklyn. *Bikram Yoga* has a new location (its fifth in Manhattan) at 158 Duane Street. Not far away in Tribeca, *Crunch* has come to 80 Leonard Street. *Blink Fitness* has a new location at 5 Bryant Park. A sure sign of the upscaling of Downtown Brooklyn: *The Manhattan Athletic Club*, which is taking the top two floors of 388 Bridge Street. In Williamsburg, look for the just-opened *Brooklyn Athletic Club* at 8 Berry Street.

Happy Fall & Happy Shopping! 

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