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Gansevoort team to create new dining ‘destination’ at Empire Outlets on Staten Island

By REW • December 24, 2015

The creative team behind Gansevoort Market is set to develop an artisanal food market at Staten Island’s Empire Outlets.

BFC Partners, developer of the first outlet center in New York City, announced a partnership with the creative team behind Gansevoort Market to bring “a new culinary destination to the North Shore waterfront.”

The Marketplace at Empire Outlets (MRKTPL) will showcase the best local and international purveyors in a “relaxed and elegant” environment.

Set to open in late 2017, it will be the first market of its kind on Staten Island.

The industrial-inspired MRKTPL will tie together the history of the New York Harbor with modern communal spaces to eat and gather comprised of over 12,000 s/f and another 3,000 square feet of outdoor dining.

“As we continue to program Empire Outlets as not only a tourist destination for visitors arriving from around the world, we are thrilled to be able to bring such lifestyle expertise from Manny Del Castillo and Jamie Hinojos, the creative director and director of operations from the mrktpl-eeGansevoort Market team to our center with the addition of MRKTPL,” said Joseph Ferrara, a partner with Don Capoccia and Brandon Baron at BFC Partners, Empire Outlet’s developer.

“The unparalleled benefit that comes from currently operating a market in the Meatpacking District which caters to residents and visitors alike will only add to the lifestyle components that BFC is assembling at Empire Outlets. We are excited to bring forth a destination that visitors will want to repeat time and time again.”

Michael Brais and Louis Puopolo with Douglas Elliman Commercial have been selected by BFC to serve as the exclusive leasing agents for the food and beverage component at Empire Outlets.

“Bringing MRKTPL to Staten Island is a game-changer for the borough,” said Brais. “We want to create a compelling range of experience with each concept we bring to this project a destination in its own right.

Empire Outlets is creating the opportunity for residents and visitors coming to Staten Island to step right into an authentic New York shopping and dining experience on the waterfront with one of the greatest urban views in the World.”

In total, Empire Outlets will include 340,000 s/f of retail space with approximately 100 designer outlet retailers; a 190-room hotel; 40,000 s/f of food & beverage space; and a 1,250-space structured parking garage.

The project – which is currently more than 50 percent leased – will be adjacent to the New York Wheel, which will be one of the tallest observation wheels in the Western hemisphere.